

## Hope Is Not A Strategy The 6 Keys To Winning The Complex Sale

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### Hope Is Not A Strategy

Master of the complex sale, Rick Page is the author of the bestselling book, Hope Is Not a Strategy, and one of the most sought-after sales consultants and trainers in the world. He has taught his breakthrough selling strategies to thousands of people in 150 companies across 50 countries--an amazing platform that has helped his message spread like wildfire.

### Hope Is Not a Strategy: The 6 Keys to Winning the Complex ...

"Hope is not a strategy" is an adage that has been much used in military circles, possibly since the mid 20th century, in relation to national security operations, although who uttered it first is unknown.

### Who Said "Hope Is Not a Strategy"? - YourDictionary

Instead intakes the kind of strategic thinking Rick Page outlines inHope Is Not a Strategy."--Geoffrey Moore, author of Crossing the Chasm and Inside the Tornado Master of the complex sale, Rick Page is the author of the bestselling book, Hope Is Not a Strategy, and one of the most sought-after sales cons

### Hope Is Not a Strategy: The 6 Keys to Winning the Complex ...

"Hope is not a strategy" is the ultimate morsel of accepted certainty, an effective way to shut down an argument with someone who dares utter the word "hope" in a national security strategy debate.

### HOPE IS NOT 'A' STRATEGY: IT'S THE ONLY STRATEGY - US Army ...

"Hope is not a strategy": A CEO expressed her frustration with executives who ask to discuss potential challenges with their plans outside the harsh scrutiny of the strategy room. Most strategic plans look like hockey sticks, she says, "because hope springs eternal" that a projected "base case" will materialize.

### **Hope is not a strategy | McKinsey & Company**

Hope is not a strategy. Get Breaking News Delivered to Your Inbox. I would like to offer 10 priorities to consider: 1. The Deficit: Don't be concerned about increasing the deficit in the short ...

### **"Hope Is Not A Strategy" - CBS News**

It describes hope as a continuous source of inspiration even in tough times. But hope alone is not enough to meet your business goals. You'll need something more. There is an adage used in the military: Hope is not a strategy. While this is commonly used regarding national security, it relates to business too. The effect of hope is inadequate.

### **Hope is Not a Strategy - resources.getitc.com**

Hope is Not a Strategy In mid-March of this year, when the coronavirus began shutting down schools, businesses and our normal way of life, the Minneapolis Star Tribune ran an interview with Michael Osterholm, director of the Center for Infectious Disease Research and Policy at the University of Minnesota.

### **Hope is Not a Strategy - LINE OF SIGHT GROUP**

Hope is not a strategy. Luck is not a factor. Fear is not an option.

### **Quote by James Cameron: "Hope is not a strategy. Luck is ...**

Ok, I can hear you groaning. We've all heard the phrase "Hope is not a strategy" — and it isn't, especially when based on illusion, delusion, fiction or false assumptions.

### **Hope Is a Strategy (Well, Sort Of) - Harvard Business Review**

If you're out there trying to change your neighborhood, community, city, country, or the world then this is for you. In moments when everything seems hopeless, read this to get your hope on. 1.

### **Despair is Not a Strategy: 15 principles of hope | by Abby ...**

Master of the complex sale, Rick Page is the author of the bestselling book, Hope Is Not a Strategy, and one of the most sought-after sales consultants and trainers in the world. He has taught his breakthrough selling strategies to thousands of people in 150 companies across 50 countries--an amazing platform that has helped his message spread like wildfire.

### **Amazon.com: Hope Is Not a Strategy: The 6 Keys to Winning ...**

'Hope is not a strategy,' Refrigerated trucks on standby as COVID-19 deaths climb. USA. Close. 384. Posted by 6 days ago ... Our current strategy seems to be putting our fingers in our ears and saying "LALALALALALA" and hoping that it's all gone away. level 2. 27 points · 6 days ago.

### **'Hope is not a strategy,' Refrigerated trucks on standby ...**

Hope is not a Strategy is being used by my sales team to increase their skill level in selling the complex sale. Rick has done an excellent job walking through each step to consider in pursuing sales that are not 1:1 but 1:many. Appreciate all that this book brings to increase the sales intelligence of my team.

### **Hope Is Not a Strategy: The 6 Keys to Winning the Complex ...**

Hope is something we all should have. It's a great thing. Embrace it. But don't make it your strategy. Have a set of risks articulated that are reasonable to consider, and then have contingencies for each. That way you won't have to rely on hope. In the end, the people who don't have contingency plans are simply young and immature.

### **Hope is not a strategy - Leaders Blog**

"Hope is not a strategy". "Simply hoping the worst case scenario doesn't occur is not acceptable for any business and certainly not for a global organisation which employs 50,000 colleagues and takes its responsibilities very seriously".

### **Hope is not a strategy ... so Case and Aon took a different ...**

Hope is not a strategy. A meteor shower of change is hitting the world of selling, and many salespeople find themselves and their deals spinning out of control. In the last ten years, the art and science of selling have evolved through several generations, from moving commodities to selling strategic solutions to business partnerships.

### **Hope Is Not a Strategy: The 6 Keys to Winning the Complex ...**

Hope is a good thing. But using hope as a strategy to build a successful blog is not. You must add to hope, a good attitude, quality and hard work too.

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