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Affiliate Program Management An Hour

In Geno Prussakov's definitive book, AFFILIATE PROGRAM MANAGEMENT: AN HOUR A DAY, the author cogently brings into focus the fantastic opportunities today's marketers have for

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entering, surviving and profiting in the growing world of performance-based, affiliate-fueled, on-line marketing.

Affiliate Program Management: An Hour a Day: Evgenii

...

Affiliate marketing programs help boost marketing efforts without incurring excessive costs; this Hour a Day guide...

Offers a modern, real-

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world, step-by-step guide to researching, launching, managing, and optimizing a successful... Covers social media; creating policies; working with feeds, ...

Affiliate Program Management: An Hour a Day by Evgenii ...

In the popular An Hour a Day format, this guide features a detailed, real-world,

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task-based approach to developing, launching, and managing a successful affiliate marketing program. It explores market research, determining payment models and reporting guidelines, recruiting affiliates, crafting appropriate communications, and much more.

**Affiliate Program
Management: An
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In the popular An Hour a Day format, this guide features a detailed, real-world, task-based approach to developing, launching, and managing a successful affiliate marketing program.

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Prussakov

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communications, and
much more.

**Affiliate Program
Management: An
Hour a Day, 1st
Edition ...**

Affiliate marketing programs help boost marketing efforts without incurring excessive costs; this Hour a Day guide provides everything merchants, business owners, and those charged with managing

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an affiliate program need to know Offers a modern, real-world, step-by-step guide to researching, launching, managing, and optimizing a successful affiliate marketing program Covers social media; creating policies; working with feeds, coupons, widgets, and video; creating compelling content; handling ...

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Affiliate Program
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A Day is a
comprehensive book
by the famous affiliate
marketing pro Geno
Prussakov (we have
interviewed previously)
containing a step by
step guide on how to...

**Book Review:
"Affiliate Program
Management: An**

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When I met with him, Geno kindly offered me his book “Affiliate Program Management, An Hour A Day”. As an affiliate, I wasn’t completely sure of the kind of value I could get from this book. Little did he know that I was planning to launch my first product as an advertiser in the upcoming month.

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As mentioned above, these are just some basic guidelines. For more in-depth information and concrete examples, see Geno's book, *Affiliate Program Management: An Hour a Day*. Other resources that will help you secure the best management for your affiliate marketing program are: *Affiliate*

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Marketing - Advertising
video course on
LinkedIn Learning

**Complete Guide to
Affiliate Program
Management |
Affiliate ...**

Affiliate Program
Management: An Hour
a Day is the do-it-
yourself guide to
planning and
maintaining a
successful affiliate
program. From the
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Manage, and Build a
Successful Affiliate
Marketing Program, A
Step-by-Step Guide

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This thorough guide

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shows you step by step
how to research,...

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Prussakov ...**

Shawn Collins of <http://blog.affiliatetip.com> reviews the book Affiliate Program Management: An Hour a Day by Geno Prussakov.

**Affiliate Program
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Affiliate Program
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a Day Review by
Laguna Service Inc -

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Affiliate Program Management: An Hour a Day Review by ...

In the popular An Hour a Day format, this guide features a detailed, real-world, task-based approach to developing, launching,

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and managing a successful affiliate marketing program. It explores market research, determining payment models and reporting guidelines, recruiting affiliates, crafting appropriate communications, and much more.

**Affiliate Program
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Prussakov ...**

affiliate marketing

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program. Now free affiliate networks, automation software, and pay-for-performance compensation models are making it easy for small businesses to take advantage of this marketing tool. In the popular An Hour a Day format, this

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Affiliate Program Management: An Hour a Day is the best written and most comprehensive introduction to affiliate marketing I've come across as a prospective affiliate. While the book is written primarily for merchants and their program managers, I found it instructive to view the affiliate landscape through their lens.

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Amazon.com:

Customer reviews:

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In the popular An Hour a Day format, this guide features a detailed, real-world, task-based approach to developing, launching, and managing a successful affiliate marketing program. It explores market research, determining payment models and reporting guidelines,

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recruiting affiliates,
crafting appropriate
communications, and
much more.

Affiliate Program Management: An Hour a Day (Paperback ...

Affiliate program
management is the
exclusive focus of our
agency, and has been
for years. Our
dedication to this
specific area of
marketing has brought

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unparalleled expertise
and affiliate
relationships to the
clients who entrust us
to grow their affiliate
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